

Press Release:
Ismaning, April 4, 2022

PERFORMANCE DAYS © functional fabrics fair
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PERFORMANCE DAYS and Functional Fabric Fair by PERFORMANCE DAYS present two awards to coincide with the spring 2022 fair

ECO PERFORMANCE AWARD and PERFORMANCE AWARD for innovative Summer Fabrics 2024

First of all, the PERFORMANCE DAYS spring/summer fair can once again take place live in Munich. On April 27 and 28, 2022, the industry will meet up to exchange ideas in person and to view fabric innovations in Hall C1 at the Messe München Exhibition Center. The fair will be held as a hybrid event so that those unable to attend the event live at the fair venue have the opportunity to follow the event online in digital form. The Functional Fabric Fair by PERFORMANCE DAYS in Portland, Oregon, takes place on April 4 and 5. Thanks to the sourcing platform THE LOOP, all the essential news, current trends, latest material innovations and advanced tools will be available online to interested parties throughout the year. This season's outstanding PERFORMANCE FORUM will again lend special focus to the winners of the two awards. This year, in addition to a PERFORMANCE AWARD, the jury also presented an ECO PERFORMANCE AWARD.

New Focus Topic as Roadmap: PERFORMANCE FORUM outlines initial steps taken by manufacturers towards CO2 neutrality
The 436 curated fabrics and accessory trends at this year's PERFORMANCE FORUM were consistently impressive with exciting environmentally-conscious solutions for summer 2024. Natural fibers such as hemp, organic cotton, wool and Tencel in particular, remain in demand. Furthermore, many manufacturers are increasingly focusing on the benefits of recycling. Along with recycled variants of natural fibers, polyester and other synthetic fibers, newer recycling methods are also gaining in importance. BASF has turned to the recycling of car tires, and in addition we see newer variants of post-consumer recycling or the recycling of fabric scrap leftovers from the production process. Sustainable dyeing methods round off the various steps on the road towards environmentally conscious action. In the Marketplace, visitors have the opportunity to view more than 16.000 exhibitor products, including the fabric highlights of the individual PERFORMANCE FORUM categories. In order to present the fabrics to visitors as realistically as possible in terms of haptic, design and structure, the forum has been equipped with 3D technology, including innovative tools such as downloadable 3D images, video animations and U3M files.

The winners are: PERFORMANCE AWARD WINNER & ECO PERFORMANCE AWARD WINNER

For the summer 2024 season, the jury awarded two prizes for outstanding fabrics - with the PERFORMANCE AWARD going to Taiwan Axroma Technical Textile Co., Ltd.,

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and the Brookwood Companies Inc. the eventual ECO PERFORMANCE AWARD WINNER. General manager and jury member Marco Weichert had this to say: *“An astonishing number of sustainable fabrics impressed again for the summer 2024 season. The branch is not only on track in terms of sustainability, but also the recycling capabilities and the many great variants surprised the jury. More and more manufacturers are focusing on recycling industrial waste, such as car tires, as well as post-consumer waste, such as the recycling of fabric leftovers. The variety of sustainable dyeing solutions are also impressive, along with the will to minimize the CO2 footprint in an according manner.”*

PERFORMANCE AWARD WINNER: Taiwan Axroma Technical Textile (a digital exhibitor in “The Loop”) thoroughly convinced the jury with its fabric “Outdoor Mackintosh Air”. The smooth twill satin made of 100 percent polypropylene consists of extremely fine Mackintosh Olefin yarn. The spin-dyed yarn is equipped on the inner side with Mackintosh Inside Technology. This ensures a water column of up to 450 mm without any additional lamination or membrane. Despite PFC-free DWR, the fabric is water-repellent. The jury focused in particular on the fact that a maximum of function is ensured with a minimum use of energy sources. On top of that, as a mono-component, Olefin allows itself to be ideally recycled.

ECO PERFORMANCE AWARD WINNER: With “Mahogany”, Brookwood (booth 314 Portland, booth C12 Munich and digitally in “The Loop”) has set a new standard in terms of sustainability. Made from 47 percent recycled wool and 53 percent Tencel, the fabric weighs 156 grams and boasts an exceptionally soft feel. The material is perfectly suitable for lightweight performance shirts. The yarn-dyed, checkered woven fabric made from sustainable and responsibly processed Tencel, blended with recycled wool, managed to win over the jury this year.

The entire PERFORMANCE FORUM including both awards can be experienced live at the fair on April 4 and 5 in Portland, Oregon, and in Munich at the PERFORMANCE DAYS fair on April 27 and 28. As of now, all innovative materials can also be found online in the Marketplace of the PERFORMANCE DAYS Loop, with the option to order free samples directly from the exhibitor. Discover it for yourself now and make sure to secure a ticket for the Munich fair. Happy Sourcing!
<https://www.performancedays.com/loop.html>